



252 West Marion Avenue • Punta Gorda, FL 33950
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Continue the Journey

2011 Sponsorship Tiering - Marketing Package

Sponsorship Level

Exposure Description	Est. Value	Sponsorship Level					
		\$2,000	\$1,500	\$1,000	\$750	\$500	\$250
Prominent Recognition at all events and marketing avenues	750	X					
Prominent Position in TEAM Talks email	500	X	X	X	X		
Listing in TEAM Talks email	50	X	X	X	X	X	X
Prominent Ad on TPG webpage (rotating)	500	X	X	X	X		
TPG webpage listing (with or without link)	100	X	X	X	X	X	X
Recognition at annual Meeting		X	X	X	X	X	
Prominent sign placement at Annual Meeting	100	X	X	X	X	X	
Recognition at annual volunteer appreciation reception (late spring)		X	X	X			
PnPnP complimentary passes	\$30 per	4	4	2	2	2	
Signage at PnPnP event	100	X	X	X	X	X	X
PnPnP Program listing	25	X	X	X	X	X	X
Signage at Golf Scramble - hole sign	100	X	X	X	X	X	X
Golf Program listing	25	X	X	X	X	X	X
Complimentary Golf Scramble Foursome	\$300 per	1	1				
Recognition on event advertising/promotion (newspaper and facebook)	\$200-500	X	X				
	Est Value	2800	2100	1650	1060	560	400

