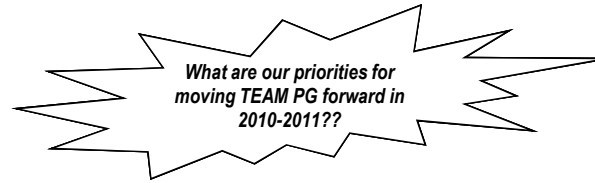


TEAM Punta Gorda Plan for 2011

update 10/21/2010, approved 11/4/2010



STRATEGIC DIRECTIONS:	AREAS of ACTION & ACTIVITIES
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<p>A. BUILD A STRONG TEAM PUNTA GORDA</p> <p>(Operations Cluster, Board, Leadership Team, Fund-Raising & Communications Committees)</p>	<p>1. Board Development</p> <ul style="list-style-type: none"> Board focus is on resource development, both human & financial Evaluate TEAM's new organization model Design & implement a board development strategy Develop a succession plan 	<p>2. Fund-Raising</p> <ul style="list-style-type: none"> Design an annual fund development plan Pursue grants to support TPG & community projects Launch the Coordinated One Touch Sponsorship program Launch individual donor campaign Plan & hold annual golf outing Continue fundraisers such as Pedal & Play and paver sales 	<p>3. Administration & Infrastructure</p> <ul style="list-style-type: none"> Maintain office operations Institute office volunteer staff meetings & training Recruit office coordinator 	<p>5. Volunteers</p> <ul style="list-style-type: none"> Develop a volunteer recruitment process Hold annual volunteer recruitment & orientation event Increase membership & create awareness or volunteer opportunities Continue to provide VIP volunteer support for community events when requested 	<p>6. Internal Communications</p> <ul style="list-style-type: none"> Continue to strengthen internal communications strategies Develop a strategy to facilitate the flow of information to TEAM Talk & media volunteers Create a strategy to communicate with neighborhood associations Manage TEAM member mail list Generate TEAM talking points for use by TEAM PG leadership
	<p>4. Junior TEAM Punta Gorda</p> <ul style="list-style-type: none"> Recruit leadership for Jr. TEAM Re-energize Jr. TEAM & develop a plan to move it forward 				
	<p>B. DEVELOP & MAINTAIN EFFECTIVE COMMUNITY RELATIONS</p> <p>(Advocacy Cluster & Communications Committee)</p>	<p>1. Government Relations</p> <ul style="list-style-type: none"> Continue to serve on local boards, civic associations & volunteer committees in the City & County & work to promote identify areas for collaboration Maintain one-to-one relationships with City Council Members, County Commissioners & employees Meet with newly elected officials to orient them to the work of TEAM Support the organizational development of Port Charlotte's newly formed citizens group Continue to monitor specified public meetings 	<p>2. Architecture</p> <ul style="list-style-type: none"> Continue to Participate in City of Punta Gorda Design Studio Continue to manage Design Award Program Support implementation of Harborwalk Master Plan Identify possible strategies for downtown missing teeth Provide advocacy for Punta Gorda to be a pedestrian-friendly community <p style="background-color: #ffe0b0;">3. Historic Preservation</p> <ul style="list-style-type: none"> Research need for local historic archives project Discuss with local HP groups 	<p>4. Beautification</p> <ul style="list-style-type: none"> Place planters outside downtown businesses Develop a downtown banner project with welcome flags on light-poles & maintain them Develop window dressing program with DMA Landscape around Punta Gorda "Welcome" signs Continue paver fund raiser program to support beautification projects Develop an adopt-a-lot program Establish a Beautification Award Advocate for pathfinding signage from parking garage to Marion Ave. 	<p>5. S. County Gateway Project</p> <ul style="list-style-type: none"> Summarize the results of the South County public meetings & forward results to County for inclusion in revisions to LDR's S.C.G.P. Committee continue to meet with City & County staff Meet individually with new County Admin. & Commissioners Present revisions to the Commission during joint City/County meeting
<p>C. SUPPORT COMMUNITY DEVELOPMENT</p> <p>(Community & Economic Development Cluster)</p>	<p>1. Support Economic Development</p> <ul style="list-style-type: none"> Collaborate with PG Chamber & others on economic & business development activities Support work to fill in vacant businesses downtown Participate actively ECEC <p style="background-color: #ffffe0;">2. Artisans Atelier</p> <ul style="list-style-type: none"> Support the pilot Atelier in partnership with the DMA Participate in Atelier Advisory Board Participate in downtown arts events with other PG Arts groups 	<p>3. Community Gardens</p> <ul style="list-style-type: none"> Secure adequate start-up resources Design and build a community garden at the South County Regional Park Engage in community outreach in order to get neighborhood groups involved Consider other locations for additional gardens 	<p>4. Higher Education</p> <ul style="list-style-type: none"> Work with local colleges & universities to support & encourage their development in PG Review Federal & State funding opportunities that could be used to encourage expansion of HE into PG. Engage in a community outreach effort to help determine what the community wants & needs regarding higher education in PG 	<p>5. Maritime</p> <ul style="list-style-type: none"> Collaborate on implementation of the Waterfront Master Plan Represent TEAM on Punta Gorda Boaters Alliance & Waterfront Development Advisory Board Seek collaborative opportunities to preserve the culture & history of the harbor Support making Punta Gorda a boating "Destination of Choice" 	<p>6. Spokes & Trails</p> <ul style="list-style-type: none"> Develop a community education strategy for bicycle safety Expand bicycle loaner program Convene county planners around connecting trails Continue work towards remaining a bicycle friendly community Develop collaborative brochure with Charlotte Harbor National Estuary Program Coordinate Pedal & Play in Paradise Bicycle Event